INNOVATION FORUM OCCA

#yourstrongpartner

PRESS HERE to find out more about the event!

SAVE THE DATE

MAY 21, 2026
Open House
Müller Martini, Rannersdorf (AT)

INVEST SMART.
PRODUCE DIGITAL.
STAY COMPETITIVE.

The printing industry is in the middle of a digital transformation. New business models, smaller print runs, faster turnaround times, and automated processes are changing the requirements for modern production environments.

On May 21, 2026, Müller Martini will host the Innovation Forum OCCA Open House and gather printing companies, print vendors, and partners in the digital printing industry to discover the next step in digital printing and finishing. Come and experience live production solutions for digital book manufacturing and get insights from experts on financing options, investment strategies, as well as on opportunities involving pre-owned equipment.

PROGRAMM

10:00
Welcome – Morning Coffee

11:15
Opening Speech – Start of the Production

12:15
The Changing Demand from the Publishing Industry
Speaker: Mark Hinder – MH marketing Consulting Group

12:30
Next-Level Print Finishing: Fast, Flexible, Automated
Speaker: Reto Zaugg – Hunkeler AG

12:45
Digital End-of-Line (EOL) Automation and Feeding Solutions
Speaker: Davide Franzoni – Solema

13:00
Load Smart-Drive Intelligent – Process Optimization between Machines
Speaker: Christian Fenk – Filics GmbH

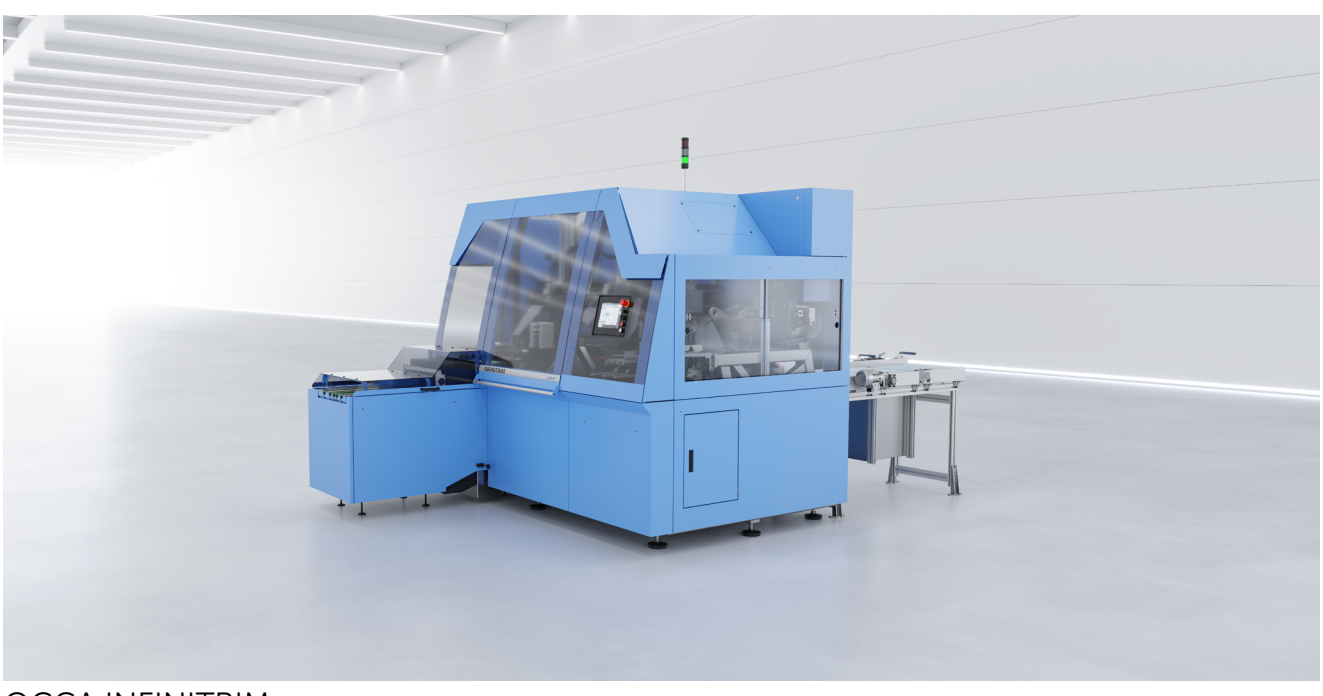
13:15
Financing in Eastern Europe
Speaker: Andrzey Szark – RB International (not confirmed)

13:35
Lunch Break

14:45
Start of the Production

15:45
Coffee & Networking

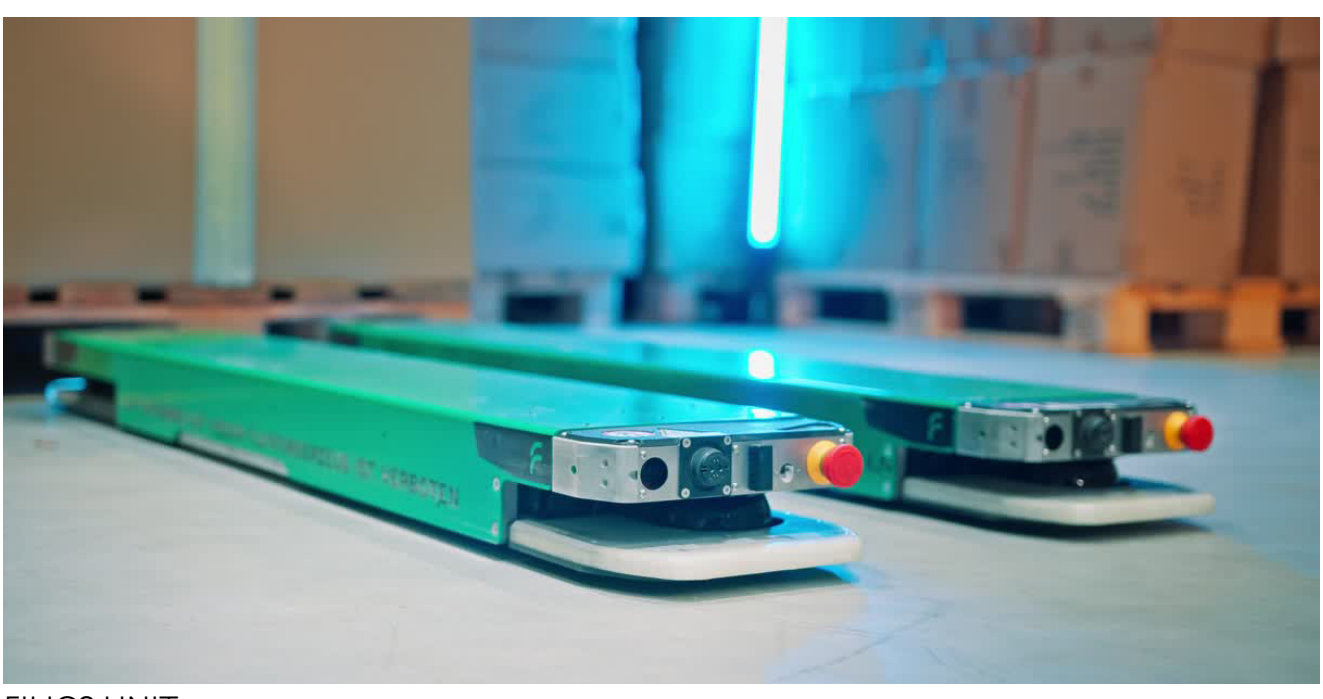
SOLUTIONS IN ACTION



OCCA INFINITRIM

OCCA VAREO

OCCA HUNKELER ROLL TO STACK SOLUTION



FILICS UNIT

PRESS HERE to find out more about the event!

REGISTER NOW

MÜLLER MARTINI | hunkeler